Link4 Campus

December 15th 2024

OVERVIEW

Link4Campus is a cloud-based educational technology (EdTech) platform that integrates three key tools into a single SaaS (Software as a Service) solution: A Student Information System (SIS), an educational CRM, and a Learning Management System (LMS). It runs on cloud infrastructure (such as AWS or Azure) and is designed to be easy to use, scalable, and accessible for educational institutions of all sizes, from K-12 schools to higher education universities..

What exactly does it offer?

- **SIS (Student Information System):** Complete student lifecycle management: enrollment, report cards, academic history, account statements, attendance, schedules, etc.
- **Educational CRM:** Manages relationships with students and prospects, leads, communication, and institutional growth.
- LMS (Learning Management System): A platform for groups, assignments, assessment, and online learning.

OBJECTIVE

Propose a new user interface for a **mobile app** (for Android and Apple) that allows students to access their academic information (report card, absences, student ID, schedule, account status, academic history, etc.).

SPECIFICATIONS

The user interface should be easy to interact with, quick access, and incorporate a conversational chat for more detailed questions about the student's academic status.

- Report card: Students can check their grades directly from their mobile device.
- Attendance and absence log: Track absences or punctuality, visible from the app.
- Class schedule: View the complete schedule (classes, rooms, dates).
- Account statement: Financial information such as outstanding debts or payments.
- Academic history: Access to the student's complete file (subjects, semesters, credits).
- **Digital student ID:** QR code or virtual ID for logging in or validating identity.

PROJECT DELIMITATION

- Omit Microsoft accounts if Windows applications will not be used.
- Install **Chat GPT** for mobile testing.
- Consider inclusion regulations for people with visual or hearing impairments according to WCAG 2.1.

DELIVERIES

- Wireframe development.
- Mockups.
- Prototype developed in Figma

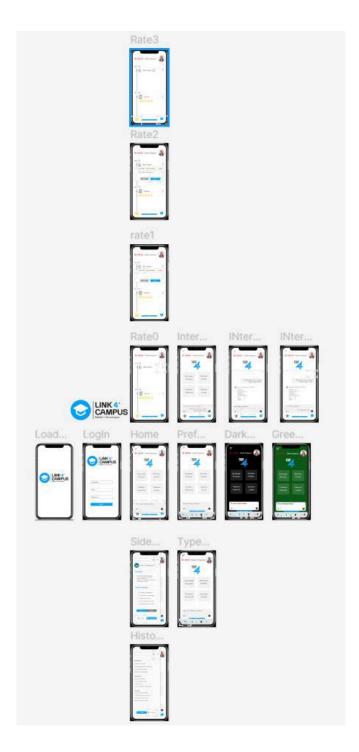
Wireframes



MockUps



Prototype



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Important: The document presented is a prototype; the implementation or update is a company responsibility, whose publication may change or be out of date in its public version.